## The Greenprint Project Sweepstakes OFFICIAL RULES

## NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN.

**ELIGIBILITY:** The Greenprint Project Sweepstakes (the "**Sweepstakes**") is open to legal residents of the 50 United States, plus D.C., who are 18 years of age or older. Employees, officers or directors of CoExist Nutrition, LLC ("**Sponsor**"), or its parents, subsidiaries, affiliates, or any advertising or promotion agencies involved in this Sweepstakes (collectively, the "**Sweepstakes Entities**"), as well as the immediate family and household members of each such person, are not eligible to participate. Void where prohibited.

**SWEEPSTAKES PERIOD:** The Sweepstakes begins on December 22, 2018 at 12:00:01 a.m. Eastern Time ("ET"), and ends on April 22, 2019 at 11:59:59 p.m. ET (the "**Sweepstakes Period**").

HOW TO ENTER: Visit <a href="www.thegreenprintproject.com">www.thegreenprintproject.com</a> (the "Site"), and follow the instructions to submit your name and email address on the entry page. The entry page can be accessed at any time on the Site by clicking the menu icon (≡) in the upper right corner of any page. You may need to create an account and password to use the Site, all of which is free. While exploring the Site, you will have the opportunity to share information about the Site via social media and other means. Any such sharing is optional and does not affect your chances of winning. Limit one (1) entry per valid email address, and limit one (1) entry per person. Any attempt to enter more than the allowed number of times, or use of any macro, bot, script, or other automated means to submit entries is prohibited. Proof of submission is not proof of receipt. Sponsor's database computer is the official time-keeping device for the Sweepstakes. In the event of a dispute over the identity of an entrant, entry will be deemed submitted by the natural person assigned to the email address associated with the entry.

## WINNER SELECTION/NOTIFICATION:

One (1) Grand prize winner will be selected at random from among all eligible entries received. The selection will occur on or about May 22, 2019. Judges' decisions are final and binding on all matters relating to the Sweepstakes. The potential Grand Prize winner will be notified via email using the email address submitted in the entry selected as the potential winning entry. No liability is assumed for any winner notification that is lost, intercepted or not received by a potential winner for any reason. If a potential winner does not respond within five (5) days after the first notification attempt, or if the prize or prize notification is returned as unclaimed or undeliverable to such potential winner, such potential winner may be disqualified and an alternate winner may be selected. If any potential winner is found to be ineligible, or if he or she has not complied with these Official Rules or declines a prize for any reason prior to award, such potential winner will be disqualified and an alternate winner may be selected. Any potential winner may be required to execute an Affidavit of Eligibility, a Liability Release, and a Publicity Release, as well as provide proof of identity and eligibility, if requested. If a potential winner is a minor under the laws of his/her state of residence, a parent or legal guardian must sign all required documents on his/her behalf.

## PRIZE/ODDS:

One (1) Grand Prize is available: Access to a pair of tickets for the winner and one guest to one (1) official scheduled tour concert during each official scheduled tour by Beyoncé and/or Jay-Z, in the United States, for the winner's life, up to a maximum of thirty (30) years. Selection of concert in any tour is

subject to availability. Some exclusions and blackout dates may apply. Estimated maximum retail value is approximately \$12,000, based on the full 30 years, an average of one (1) official scheduled tour anticipated per year, one (1) concert performance per tour, and an estimated average ticket price of \$100. The maximum retail value per year shall not exceed \$599. Actual value may vary based on the number of concerts for which the winner actually requests and receives tickets (see details below). Any difference between actual value and advertised value will not be awarded. Allow 6-8 weeks after winner verification for arrangement for delivery of Prize.

"Official scheduled tour concerts" means concerts that are listed on Beyoncé's and/or Jay-Z's official websites (or similar official communication channels controlled by those artists) from time to time as part of a single named tour by the artist, specifically *excluding* performances at any scheduled festivals that are not part of the list of "tour" dates. No guarantee of any kind is made as to the number of official scheduled tour concerts or separate official scheduled tours that will occur during any year or during the 30-year prize period, or that tickets will be available for any specific concert. All concerts within a single listed official scheduled tour are considered part of the same official scheduled tour, even if they occur during different calendar years. All official scheduled tour concert dates and times are subject to change. No responsibility is assumed by Sponsor for any concert cancellations, postponements, or other occurrences beyond Sponsor's control, including but not limited to death, disability, or retirement of any artists. Current lists of known upcoming official scheduled tour concerts for 2018 are available at www.beyonce.com for Beyoncé, and at www.tidal.com, a subscription-based music streaming service, for Jay-Z, or for either artist by contacting the Sponsor at CoExist Nutrition, LLC, PO Box 432110, Miami, FL 33243.

Prize consists solely of access to tickets for admission to available official scheduled tour concerts as listed above. Selection of seats at concerts is at Sponsor's discretion. Travel, hotel, parking, meals, or any other expenses are not included and are the responsibility of the winner, as are any taxes due as a result of acceptance of the prize.

To request tickets for any official scheduled tour concert, winner must contact Sponsor at least sixty (60) days in advance of the official scheduled tour concert date. Late requests are subject to availability and any other applicable exclusions. Tickets are valid only for the winner and his/her guest for each concert. Identification may be required at the concert venue. Failure of winner to be personally present may result in refusal of admission. Any attempt to sell or transfer any prize tickets is strictly prohibited and may result in cancellation of remainder of prize. In the event of the winner's death, tickets for any remaining concerts within the original 30-year period will not be awarded.

Prize is non-transferable, and no cash alternative or prize substitution will be allowed, except in Sponsor's discretion. At any time during the 30-year period, Sponsor may elect to provide a payment to the winner in the form of a check for the estimated value of tickets for the anticipated concerts during the remainder of the 30-year period.

Winner and guest must abide by all venue policies at all concerts. Sponsor and/or venue operator reserve the right to revoke full or partial prize from winner or guest engaging in any inappropriate activity at any concert, or who otherwise engage in activity that may bring Sponsor, Beyoncé, Jay-Z or any concert presenter(s) into disrepute.

If Sponsor so elects, the potential Grand Prize winner and any concert guests may be required to submit to a confidential background check. Such background check may include (but is not limited to) investigation of criminal, sexual offenses, or other arrest or conviction record, and any other factor deemed relevant by the Sponsor to help ensure that the potential Grand Prize winner and guests will not

bring the Sponsor, Beyoncé, Jay-Z or any concert presenter(s) into public disrepute, contempt, scandal or ridicule or reflect unfavorably on any of them. If requested, the potential Grand Prize winner and guests agree to sign waiver forms authorizing the release of personal and background information. In the event of noncompliance, to be determined at the sole discretion of Sponsor, prize will be forfeited and may be awarded to an alternate winner.

Odds: Odds of winning depend on the number of eligible entries received.

**ADDITIONAL RULES**: Entry materials/data that have been tampered with or altered are void. No responsibility is assumed for: (i) lost, late, misdirected, damaged, garbled, incomplete or illegible entries, all of which are void; (ii) error, omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials, or for technical, network, telephone equipment, electronic, mobile device, computer, hardware or software malfunctions of any kind, or inaccurate transmission of or failure to receive entry information by Sponsors on account of technical problems; or (iii) any injury or damage to entrant's or any other person's mobile device related to or resulting from participating in the Sweepstakes.

By participating, you (i) agree to be bound by these Official Rules, including all eligibility requirements, and (ii) agree to be bound by the decisions of the judges, which are final and binding in all matters relating to the Sweepstakes. Failure to comply with these Official Rules may result in disqualification from the Sweepstakes. Sponsors reserve the right to: (i) permanently disqualify from any Sweepstakes they sponsor any person it believes has intentionally violated these Official Rules; and (ii) suspend, modify or terminate the Sweepstakes if Sponsors believe, in their sole discretion, that malfunction, error, disruption or damage is impairing or will impair the administration, security, fairness, integrity or proper conduct of the Sweepstakes.

Except where prohibited, receipt or use of any prize constitutes the winner's consent for use of his/her name, likeness, voice, opinions, statements, biographical information, and/or hometown and state for promotional or advertising purposes in any media, worldwide, now known or hereafter developed, in perpetuity, without further review, notification, payment, or consideration (unless prohibited by law).

RELEASE OF LIABILITY: By participating, you release Sponsor, Beyoncé, Jay-Z, and their respective parent companies, subsidiaries, affiliates, partners, employees, directors, agents, advertising agencies, and all others associated with the development and execution of this Sweepstakes from any and against any and all injury, loss or damage caused or claimed to be caused by your participation in the Sweepstakes and/or the acceptance, awarding, receipt, use and/or misuse of the prize, and you agree that these entities are not responsible for any warranty, representation, or guarantee, expressed or implied, in fact or in law, relating to the promotion and/or the awarding of any prize except as expressly provided in these Official Rules. By participating, you agree that: (a) any and all disputes, claims, and causes of action arising out of or in connection with the Sweepstakes, or any prizes awarded, shall be resolved individually without resort to any form of class action; (b) any claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering the Sweepstakes, but in no event attorney's fees; (c) under no circumstances will any entrant be permitted to obtain any award for, and entrant hereby waives all rights to claim, punitive, incidental or consequential damages and any and all rights to have damages multiplied or otherwise increased and any other damages, other than damages for actual out-of-pocket expenses; and (d) these Official Rules and all disputes shall be governed by the internal laws of the state of Delaware without regard to principles of conflicts of laws, any disputes shall be resolved exclusively in the state or federal courts in the state of Delaware and you expressly consent to the jurisdiction of said courts and waive any objection thereto. For New Jersey

residents, the limitations set forth above are inapplicable where attorneys' fees, court costs, or other damages are mandated by statute.

**DATA:** Any information you submit is subject to Sponsor's privacy policies located at <a href="http://www.22daysnutrition.com/privacy-policy">http://www.22daysnutrition.com/privacy-policy</a>.

**WINNER LIST:** For the name of the winner, available approximately two weeks after the end of the Sweepstakes Period, send a self-addressed stamped envelope to The Greenprint Project Sweepstakes, CoExist Nutrition, LLC, PO Box 432110, Miami, FL 33243. All such requests must be received by July 31, 2019.

**SPONSOR:** CoExist Nutrition, LLC, PO Box 432110, Miami, FL 33243